

The Pleasure Garden: the garden as a stage for cultural, art and social activities, exhibitions and events

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Moment Factory will share its expertise on how immersive art experiences can be replicated and adapted to various locations, leveraging ASTRA LUMINA's universal concept. By doing so, attractions can extend their operating hours and enhance their engagement strategy. Guided by the organization's vision of "community that is inspired to contribute to the sustainability of our living world," ASTRA Lumina invited visitors on an enchanted night walk where nature is attuned with their inner emotions through light, video projections and original score. Moment Factory will discuss how ASTRA LUMINA's innovative approach can be applied to existing infrastructure, creating a unique entertainment offering that appeals to a broader audience.